

Jay Franks

Junior Videographer & Editor

PERSONAL PROFILE

An ambitious and enthusiastic Videographer & Editor who takes pride in precision and creative flair. Proven ability to deliver content that meets briefs and engages audiences.

Gained experience in filming, editing, and motion graphics, working collaboratively in agency and digital teams, and is passionate about producing meaningful, high-quality work.

WORK EXPERIENCE

Jun 2022 – August 2025 - Rejuvenate | Front-End Web Developer | 3 Years Agency Experience

- Delivered projects for high-profile clients including Mercedes-Benz, Timothy Taylor's, and Surridge Sport, gaining experience in fast-paced agency environments.
- Partnered closely with the in-house video production team, gaining direct exposure to industry workflows, planning, and organisation behind creative campaigns.
- Developed a sharp eye for detail and problem-solving, often proposing creative solutions to improve user experiences—skills directly transferable to video editing and production projects.

Nov 2020 – Jun 2022 - Healthy Stuff | Junior Web Developer | In-house Experience

- Expanded role beyond web development into creative design and digital media, producing campaign assets in Adobe Creative Suite (web, social, and email).
- Supported the brand's promotional video shoot, assisting with filming, coordination, and direction to capture required footage.
- Established the company's first A/B testing programme, combining analysis and creativity to optimise performance — transferable to refining video content.

VIEW MY
WORK



EDUCATION

2017 - 2020

University of Leeds

BA Digital Media, Second Class Honours

Produced a video campaign advocating for social change around homelessness.

Completed key modules in Digital Media Teams, Animation and Motion Graphics, Design for Digital Media and Information Design .

2013 - 2017

Lutterworth College

A-Level: AAC

GCSE: 6 A's, 1 B, 3 C's

KEY SKILLS

Video Editing | Premiere Pro | Videography | Camera Operation | Composition | Lighting | Motion Graphics

CONTACT

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 Leicester, LE8 6BJ

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WORK EXPERIENCE

Sep 2020 – Nov 2020 - Aspex | Front-End Developer & Digital Marketing Executive

- Produced and managed visual content, including LinkedIn photography. Collaborated with key stakeholders on website updates, social posts, and newsletters.

KEY PROJECTS

Sonar – Homelessness Campaign | University of Leeds

- Filmed and edited video content in Adobe Premiere Pro, shaping narrative and emotional impact for a social awareness campaign.
- Supported creative direction and collaborative execution, helping the team adapt and deliver a polished campaign that drove social impact.

The Hunter – Music Video | A-Level project

- Directed, filmed, and edited a music video in Premiere Pro, managing all aspects of production from concept to final output.
- Coordinated storyboarding, locations, props, costumes, and actors to ensure a consistent creative vision, smooth production process, and high-quality final output.
- Designed a complementary magazine in Photoshop and led a team of four, delivering a polished final product under tight deadlines.

Boost Energy Animation | University of Leeds

- Produced a short animated web banner for Boost's 15th anniversary, applying storyboarding, keyframing, tweening, and sound integration to meet a professional brief.
- Adapted ideas under pressure, simplifying concepts to deliver creative outcomes and transferable video editing skills.

VIEW MY
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MY SKILLS

Video & Editing

Premiere Pro | DaVinci Resolve | After Effects | Photoshop | Illustrator | Motion Graphics | Colour Correction | Sound Design

Creative & Digital

Storyboarding | Filming | Video Production | Lighting | Graphic Design | Digital Assets | Social Media Formats

Soft Skills

Project Planning | Collaboration | Client Communication | Organisation | Problem Solving | Adaptability | Working to Deadlines

INTERESTS

Passionate about sports and running, as well as upskilling in videography and editing.

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